

Planning Council

Wednesday March 26, 2014

3:00 PM

Bldg 10 Board Room

Chair: Kimberly Mullis

Vice-chair: Penny

Secretary: Erica

Members Attending: Kimberly Mullis, Erica Schatz, Jeanne Martin, Chet Jarman, Charles Gullette, Jay Sullivan (resource), Mark Nelson

Members Absent: Penny Sermons, Betty Beacham, Crystal Ange, Rick Anderson, Dr. Tansey, Judy Jennette (Foundation)

Minutes from Meeting March 26, 2014

Agenda Item

I. Approval of March 5, 2014 Minutes

Presenter: Kim Mullis

- The minutes from March 5, 2014 were approved as written.

II.Strategic Directions Open Discussion

Presenter: Kim Mullis

- The committee and Senior Staff members were presented with a draft of possible strategic directions, compiled as submitted by each subcommittee (see attachment A).
- The committee planned to reduce the number from 19 to a more workable number.
- After much conversation regarding removing, combining, and rewording the submitted strategic directions, the committee created a new document with eight strategic directions.
- The committee moved to accept the newly created BCCC Strategic Directions 2014-2015 (see attachment B).
- The newly created Strategic Directions were to be forwarded to Senior Staff for final approval.

III. Electronic Campus Survey

Presenter: Kim Mullis

- Discussion was initiated regarding the need for a quick turnaround time for final approval on the 2014-2015 Strategic Directions. Individual units need them for guidance as they worked on their long range plans for 2014-2015.
- Chet recommended forgoing the survey this year and the committee voted for forgo a campus wide survey this year.

Other Information

Next Meeting:

Pending Senior Staff approval of the newly drafted 2014-2015 Strategic Directions, no follow-up meeting was scheduled between Planning Council and Senior Staff. Kimberly Mullis will email the Planning Council the next meeting date.

Senior Staff slightly modified and approved the 2014-2015 Strategic Directions on March 31, 2014. Attached are a copy of the final version.

Attachment A - Possible Strategic Directions

Demographics

1. Develop and promote curricula and programs that meet the dynamic educational needs and interests of our diverse population.
2. Provide courses and support services for personal enrichment and lifelong learning centered around the community's civic, economic, and cultural needs.
3. Increase enrollment, retention, and degree completion for underserved student populations.
4. Enhance partnerships with public schools and universities to create gateways of opportunity and an integrated educational system.
5. Promote community awareness of programs and services through innovative and targeted marketing.

Technology

6. Provide informational and instructional technology solutions to ensure success and promote excellence in the teaching/ learning environment and all facets of the college.
7. Dedicate resources to support and maintain a reliable, robust, secure infrastructure to capitalize on current and emerging technologies and to achieve the vision and mission of the College.
8. Facilitate an environment that fosters professional development, effective use of information and instructional technologies and provides high quality service, support, communication, and learning opportunities.

Social Political

9. Support new and existing partnerships with employers, organizations and educational institutions within our service area.

10. Increase the number of part-time adjunct faculty members to strengthen the College's overall instruction cadre.

11. Be creative in its course offerings to include location, time of day, days of the week, hybrid and online courses.

Workforce

12. Provide flexible educational programs which train employees to support the leisure activities of an aging population.

13. Provide educational programs which meet the demands of employers for employees with multiple certifications, educational achievements, and soft skills.

14. Prepare students to succeed in a competitive work environment, recognizing the increased use of technology and multi-cultural awareness.

Other suggestions

15. Design course offerings to meet the needs of non-traditional students, with flexible entry and exit points to accommodate family and job situations.

16. To recruit and retain high quality faculty and staff who reflect the diversity of the community, and to provide faculty and staff with a wide variety of professional development opportunities.

Economic

17. Work in partnership with local and regional economic development agencies to promote the College as a cost effective training resource and a venue for economic think-tank events.

18. Join forces with business and industry leaders to help them stay abreast of current information and introduce cutting edge technology and business practices which will enhance the competitiveness of their commercial enterprise.

19. Exploit the Small Business Center as a venue to stimulate entrepreneurship by presenting workshops and networking sessions that provide up to date information and training to current and potential small businesses in the College Service Area.



Strategic Directions 2014-2015

- Provide courses and support services for personal enrichment and lifelong learning centered around the community's civic, economic, and cultural needs.
- Promote community awareness of programs and services through innovative and targeted marketing to increase enrollment, retention, and degree completion for underserved student populations.
- Dedicate resources to support and maintain a reliable, robust, secure infrastructure to capitalize on current and emerging technologies and promote excellence in the teaching and learning environment and all facets of the college.
- Support new and existing partnerships with employers, organizations, educational institutions, and economic development agencies to promote the College as a cost effective training resource.
- Collaborate with business and industry leaders to introduce cutting edge technologies and provide educational programs which meet the demand for employees with multiple certifications, educational achievements, and soft skills.
- Prepare students to succeed in a competitive work environment, recognizing the increased use of technology and multi-cultural awareness.
- Develop and promote curricula, programs, and courses that provide flexibility in entry, exit, and modality to meet the dynamic educational needs and interests of our diverse populations.
- Recruit and retain high quality faculty and staff who reflect the diversity of the community, and provide faculty and staff with a wide variety of professional development opportunities.